

by designating one of the items relevant to the specific item so as to purchase the designated item;

a step, performed by the relevant-item seller, of delivering a product of the designated item to the purchaser according to the purchase request;

a step, performed by the relevant-item seller, of informing a settlement computer of sales data of the purchased item; and

a step, performed by the settlement computer, of transferring a sales commission from a sales account of the relevant-item seller to a sales account of a specific-item seller selling the specific item, the specific-item seller being different from the relevant-item seller,

wherein the specific-item catalogue and the relevant-item catalogue each comprise information about the item in addition to a link.

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2. (Currently Amended) The commercial sales method as claimed in claim 1, further comprising:

a step of registering purchase history data in a database, where the purchase history data indicates the history of purchased items of the purchaser; and

a step of discounting the sales commission with reference to the purchaser history data registered in the database.

3. (Currently Amended) The commercial sales method as claimed in claim 2, further comprising:

a step, performed by the specific-item seller, of sending the purchaser a request for permitting disclosure of the purchase history data; and

a step, performed by the specific-item seller, of receiving permission of the disclosure of the purchase history data from the purchaser, and providing the purchase history data of the purchaser to the relevant-item seller.

4. (Currently Amended) The commercial sales method as claimed in any one of *Y* claims 1 to 3, further comprising:

Q1 a step, performed by the purchaser using a purchaser terminal, of sending the relevant-item seller a request for discounting the designated item on the home page; and

a step, performed by the relevant-item seller, of sending the purchaser an acceptance of the discount, and

wherein the purchaser purchases the designated item after the purchaser receives the acceptance of the discount.

5. (Currently Amended) A commercial sales system using a network, comprising:

a register section for registering in advance a specific-item catalogue relating to a specific item and a relevant-item catalogue for items relevant to the specific item in a home page on the WWW;

a specific-item seller for selling the specific item;

a relevant-item seller for selling the items relevant to the specific item, the relevant-item seller being different from the specific-item seller;

a purchaser terminal, operated by a purchaser, for viewing both the specific-item catalogue and the relevant-item catalogue on the home-page, and sending a purchase request to the relevant-item seller by designating one of the items relevant to the specific item so as to purchase the designated item, where the relevant-item seller delivers a product of the designated item to the purchaser according to the purchase request;

a settlement computer for receiving sales data of the purchased item from the relevant-item seller, and transferring a sales commission from a sales account of the relevant-item seller to a sales account of the specific-item seller; and

a network for connecting the register section, the purchaser terminal, the relevant-item seller, the settlement computer, and the specific-item seller with each other,

wherein the specific-item catalogue and the relevant-item catalogue each comprise information about the item in addition to a link.

6. (Currently Amended) The commercial sales system as claimed in claim 5, further comprising:

a section for registering purchase history data in a database, where the purchase history data indicates the history of purchased items of the purchaser, and

wherein the sales commission is discounted with reference to the purchaser history data registered in the database.

7. (Currently Amended) The commercial sales system as claimed in claim 6,
wherein the specific-item seller includes:

a section for sending the purchaser a request for permitting disclosure of the purchase
history data; and

a section for receiving permission of the disclosure of the purchase history data from the
purchaser, and providing the purchase history data of the purchaser to the relevant-item seller.

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8. (Currently Amended) The commercial sales system as claimed in any one of
claims 5 to ¹7, wherein:

the purchaser terminal includes a section for sending the relevant-item seller a request for
discounting the designated item on the home page;

the relevant-item seller includes a section for sending the purchaser an acceptance of the
discount; and

the purchaser purchases the designated item after the purchaser receives the acceptance of
the discount.

Please add the following new claims:

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9. (New) A commercial sales system connected over a network, comprising:

a register section configured to register specific-item catalogue information relating to a specific item and relevant-item catalogue information relating to an item relevant to the specific item, the register section registering the specific-item catalogue information and the relevant-item catalogue information in a homepage on the internet;

a purchaser terminal configured to enable a user to view both the specific-item catalogue information and the relevant-item catalogue information on the homepage, and to send a purchase request to a relevant-item seller module by designating the item relevant to the specific item so as to purchase the designated item;

a settlement computer configured to receive sales data of the designated item from the relevant-item seller module, and to transfer a sales commission from a sales account of the relevant-item seller module to a sales account of a specific-item seller module,

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Q2 wherein the specific item is sold by the specific-item seller module, and the relevant-item seller module is different from the specific-item seller module, and

wherein the specific-item catalogue information and the relevant-item catalogue information each comprise information about the respective item in addition to a link.

10. (New) The commercial sales system of claim 9, further comprising:

a registering section connected to register purchase history data in a database, the purchase history data including a history of purchased items of the user,

wherein the sales commission is discounted with reference to the purchaser history data.


11. (New) The commercial sales system of claim 9, wherein the specific-item seller module includes:

a history disclosure permission section configured to send to the user a request to permit disclosure of the purchase history data; and

a permission receiving and history providing section configured to receive permission of the disclosure of the purchase history data from the user, and to provide the purchase history data of the user to the relevant-item seller module.

12. (New) The commercial sales system of claim 9, wherein:

the purchaser terminal includes a section configured to send to the relevant-item seller module a request to discount the designated item on the homepage;

 the relevant-item seller module includes a section configured to send to the user an acceptance of the discount; and

the user purchases the designated item after the user receives the acceptance of the discount.

13. (New) The commercial sales system of claim 11, wherein:


the purchaser terminal includes a section configured to send to the relevant-item seller module a request to discount the designated item on the homepage;

the relevant-item seller module includes a section configured to send to the user an acceptance of the discount; and

the user purchases the designated item after the user receives the acceptance of the discount.

14. (New) A commercial sales method over a network, the method comprising:

registering specific-item catalogue information relating to a specific item and relevant-item catalogue information relating to an item relevant to the specific item, the registering of the specific-item catalogue information and the relevant-item catalogue information performed in a homepage on the internet;

 enabling a user to view both the specific-item catalogue information and the relevant-item catalogue information on the homepage, and to send a purchase request to a relevant-item seller module by designating the item relevant to the specific item so as to purchase the designated item;

receiving sales data of the designated item from the relevant-item seller module, and transferring a sales commission from a sales account of the relevant-item seller module to a sales account of a specific-item seller module,

wherein the specific item is sold by the specific-item seller module, and the relevant-item seller module is different from the specific-item seller module, and

wherein the specific-item catalogue information and the relevant-item catalogue information each comprise information about the respective item in addition to a link.

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15. (New) The commercial sales method of claim 14, further comprising:
registering purchase history data in a database, the purchase history data including a
history of purchased items of the user,
wherein the sales commission is discounted with reference to the purchaser history data.
